



Jennifer Esteban

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TECH FOUNDER AND  
SPEAKER

[www.JenniferEsteban.com](http://www.JenniferEsteban.com)

# About me

As the founder of FriendsMates, Jennifer Esteban is at the forefront of the coliving revolution. With 17+ years of living with roommates, 6 years of running a community house, and a diverse professional background in tech and startups, notably at MySpace - she's created her unique place in the market. Her deep understanding of real estate and the housing market provide valuable context for solving problems around roommates and home affordability.

Jennifer is a South American immigrant from the Patagonia region of Argentina. In her small town, they grew their own food, and the community worked closely together to share resources. As she transitioned to Los Angeles as a kid, she saw the more individualistic culture of America.

Her vision is to restore the values of sharing and communal living she grew up experiencing and to revolutionize the roommate culture.



@JENNIFERVISION



House Founded

App Founded

**6 YRS**

**2021**

Community  
Size

Total Cities

**36K**

**3**

# Public Speaking



## SPEAKER TOPICS

### I. Coliving is the answer

A thought provoking conversation about the rise of roommates and how coliving has become the new economic answer to rising rent, rising loneliness, and an unpredictable world.

### I. Reimagining how we live at home

An insightful discussion about how our ideas of “home” have been shifting over the past 15 years and how the pandemic gave us the push we needed to rethink our needs and lifestyles.

### I. Pushing back on “You will own nothing and be happy”

Jennifer delves into the contemporary relevance of homeownership and unveils a roadmap for individuals to start building equity through practical, feasible steps they can take today.



## RECENT ENGAGEMENT

**Startup Cafe @ The Kinn** - 10/23

“Coliving for Entrepreneurs”

**Faces of the Future Podcast** - 10/23

“Redefining Coliving”

**Future of Humanity Summit** - 8/23

Revolutionizing “Roommates”

**House of Beautiful Impact** - 8/23

“A New Possibility Through Coliving”

**WeDeepen Podcast** - 7/23

“Living with Friends”

